

# MEET2WIN

Oncology Business Convention

May 12<sup>th</sup>, 2015  
Pullman Aquitania Hotel - Bordeaux Lac

MATWIN  
MATURATION & ACCELERATING  
TRANSLATION WITH INDUSTRY



8.30 am - Reception and welcome coffee

9.30 am - Opening session

Pr Josy REIFFERS, President - MATWIN and UNICANCER

## Focus on Innovation

9.40 am - Round table

**Accelerating access to innovation in the field of oncology: how to meet the challenge?**

- Dr Antoine ITALIANO, Bergonie Institute - Bordeaux
- Pr Jian-Sheng SUN, CEO DNA Therapeutics
- Pr Dominique MARANINCHI, Paoli Calmette Institute - Aix-Marseille University
- Mr Michel Goudard, Vice president of SILLC association SILLC (support and information for Chronic Lymphocytic Leukemia and Waldenström disease)

11 am - Conference

**How to invent new models and accelerate medical innovation?**

- Mrs Corinne LE GOFF, Roche Pharma France President - Think-tank LIR President

12.00 am - Workshop

**Get ready for successful one-to-one meetings : boost your presentation!**

- Mrs Alexandra ANDRE-NELKEN, Booster Academy Sud-Ouest - Bordeaux

## Meet and Win

2.00 pm - Flash presentations

**Your project in « 300 sec »**

A real opportunity to stand out for  
10 innovative projects

3.00 pm - One-to-one meetings

**Business meetings**

Appointments and networking

## Exchange, Culture... and Escape!

8.00 pm - Dinner cocktail

Extend this unique day in a privileged setting in the heart of Bordeaux city joining the MATWIN International Board